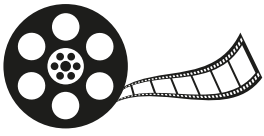
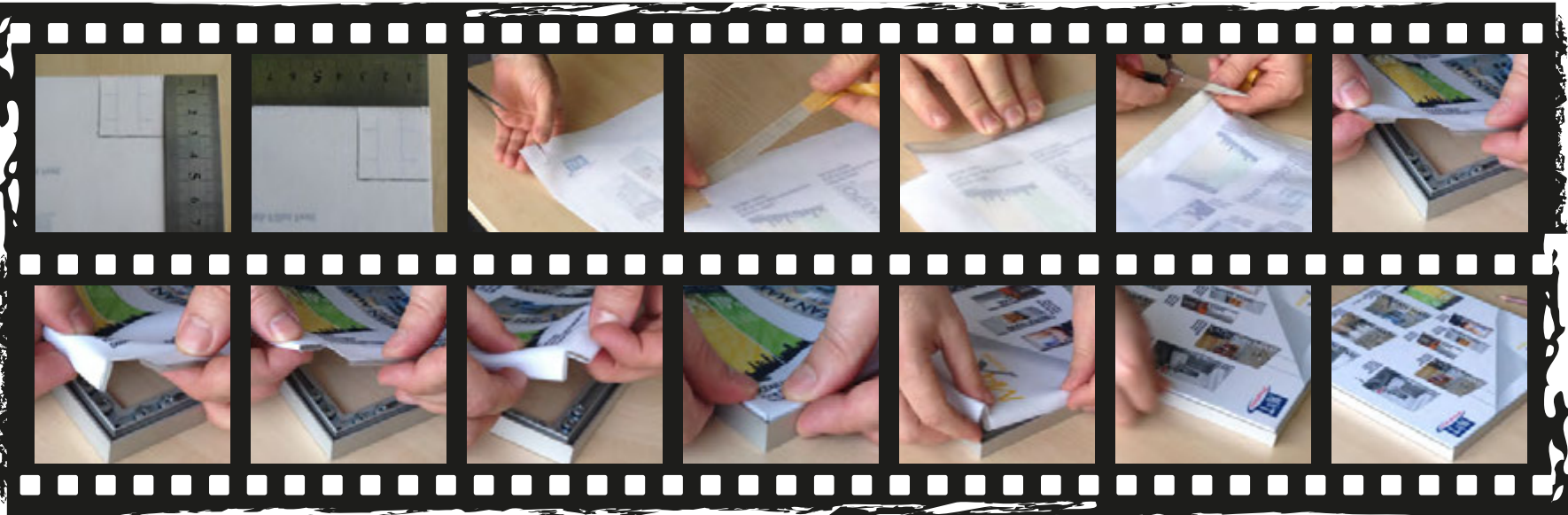


PRODUCT IMPROVEMENT ANNOUNCEMENT

RELEASE DATE: 04/06/2012 - Document #16446MX



Now movie on line... <http://youtu.be/au6AW3m3waw>

This announcement contains improved component information on one (1) index of Maxi Frames Rubber Strip Application with Tape.

Dear M&T Displays Partners, Distributors and Other Interested Parties:

Effective today, M&T Displays is launching the new Version 1.0 Maxi Frame rubber strip application existing in Maxi Frame Index. Through this specification development process, M&T will avoid sew-on process in exhibition areas and event places. As a key partner, M&T invites your participation in following the below information over the increased performance for rubber strips when combined with double sided tape.

| The tentative M&T specification schedule includes the following milestones: | Dates |
|---|-----------------------|
| Release specification improvement announcement letter | June 2012 |
| Reach out to an extended group of projects for exhibition and commercial applications | May-June 2012 |
| Review market response and market research | July to November 2012 |
| Update all written literature | July 2012 |
| Issue Final Version 2.0 Maxi Frame specification | December 2012 |

Maxi Frame Background

Due to the potential expansion of Maxi Frame, which is a high quality frame system composed of stylish aluminum profiles to create a 'frameless' look, in various applications and custom printed polyester fabric, there have been many requests for easy and sewing-free application of printing inward the profiles.

Steps Of Revision

M&T redesigned the existing product focusing to purchase, and use of efficient components. For this purpose M&T concentrated on addition of double sided tape over existing rubber strip, article no UYUP460220

M&T identified and defined the types of equipment to cover the new production process of rubber with correct tape and determined the appropriate means of testing the application in tension of various types and thicknesses.

M&T prepared the above assembly sheet and movie to better express the application and improvement over the taped rubber strip.



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