# PRODUCT REVISION ANNOUNCEMENT

# RELEASE DATE: 25/11/2014 - Document #1114-PRAMAX

# This announcement contains revision of all items in Maxi Frame Index at MT Displays 2014 Catalogue.

# Dear MT Displays Partners, Distributors and Other Interested Partners,

Effective from today, MT Displays launches the revision on Maxi Frames. Through this specification revision process, MT Displays will support environmental concerns and waste management. As a key partner, MT Displays invites you to participate in following below information over the increased performance of the base.

The tentative MT Displays improvement revision schedule includes the following <b>Milestones:</b>	Dates
Release specification announcement letter	25.11.2014
Coordinate with distributors for pending orders	Ongoing
Release new technical specifications	January-February, 2015
Implementation on the Shipments	week1, 2015

## **Steps of Revision:**

MT Displays keeps all Maxi Frame styles the same, exluding clear nylon tape from Maxi Frames kits. MT Displays draws the attention of all customers to ORDER CLEAR NYLON TAPE INDIVIDUALLY IN ROLLS. MT Displays consulted with the market leaders of Maxi Frames and decided to implement the change immediately. MT Displays confirms that there is no performance of efficiency change on Maxi Frames due to this change. Thus MT Displays reorganized the production process immediately.

### **BOM Changes**

UYUP460235 Clear Nylon Strip Without Tape 13.5 x 2.8 / 100 meters UYUP460220 Clear Nylon Strip With Tape 13.5 x 2.8 / 50 meters

### **Distributor Participation:**

MT Displays plans to track changes and implements changes automatically; MT Displays incorporates it into a new revision of your BOM instantly. For your internal information, please communicate with your purchasing team and your sales team for ordering CLEAR NYLON TAPES in rolls for all your pending orders, CLEAR NYLON TAPE will be automatically removed from maxi frame kits (fixed sizes).

**Recommendation** DO NOT FORGET TO ORDER CLEAR NYLON TAPE SEPARETELY IN ROLLS



Single Sided

BAY MAXI

Bay Maxi Single Sided



Gulf Maxi Single Sided









Ocean Maxi

Maxi Frame with LED





